**Essay #1 Assignment: Rhetorical Analysis**

**Background**

So far in this class, we have reviewed and discussed different rhetorical strategies that authors use to make persuasive arguments: purpose, occasion, audience, ethos, logos, pathos, form and structure, tone, diction, style, etc.

**Assignment**

Using your vocabulary and knowledge of these techniques from the textbook and our class discussions, identify and analyze key rhetorical moves of one of these speeches:

* Trump’s 2017 Inaugural Address (1/20/2017)
* Jeff Sessions’ Remarks on Ending the DACA Program (9/5/2017)
* Pope Francis’ Remarks to Congress (9/24/2015)
* Elizabeth Gurley Flynn’s Statement at the Smith Act Trial (4/24/1952)

NOTE: If you would like to analyze a text other than the ones specified above, please meet with me to discuss your proposal before you start writing your first draft. I encourage you to choose material relevant to your interests or field of study.

**Requirements**

* Minimum 4 pages in length
* Standard formatting (12 pt. Times New Roman, double-spaced, 1 inch margins)
* Citations in APA format (both in-text and References page)
* You must actively participate in the writing process, including brainstorming activities, peer review sessions, conferences, and proofreading exercises.
* Remember to stay focused on the effectiveness of the rhetorical moves rather than discussing personal reactions to the subject matter itself (you can disagree with the content of an argument while still finding it effective).
* When analyzing speeches, if possible work with both the video and the transcript.

**Deadlines**

1st draft due: M 2/12 (for peer review)

2nd draft due: W 2/14 or F 2/16 (conferences)

3rd draft due: F 2/23 (for proofreading)

Final draft due: M 2/26