**The Informative Speech**

(adapted from Jacquelyn Horton’s Outline for Informative Speech)

The purpose of an informative speech is to share reliable information that you have acquired through experience and research. **It is not intended to promote a policy or opinion**; rather, it seeks to provide a foundation for people to better understand a topic that relates to them.

Length: **2- 3 minutes**. An outline is required – posted on CANVAS before your speech.

**INFORMATIVE SPEECH OUTLINE FORMAT**

**Student’s Name:**

**Date:**

**Topic:**   Title that suggests the topic of your speech

**General Purpose**: To inform your audience about a decision you have made

**Specific Purpose:** How you came to make that decision and what you learned form it

**Thesis:**   The central idea of your speech.

Examples:

* I learned ….about myself
* I had difficulty with making this decision but I learned …..

**I. Introduction**

**A. Attention Getter:**  Something that grabs the attention of the audience.

Examples of this: startling statistics, stories, rhetorical questions, quotations, scenarios, etc.

**B. Reason to Listen:**  Why should the audience listen to your speech? Make it personal to each of them.

**C. Credibility Statement:**

1. What personally connects you to this topic?

2. What type of research have you used to establish credibility? Use the readings already assigned.

**II. Thesis/Main Points**

1. Thesis / Central Idea:
2. Preview Main Points:

\*\* Transition:

**III. Body**

**A.** Main Point

1. Supporting Material

a.

b.

 2. Supporting Material

     a.

     b.

\*\*Transition:

**B.** Main Point

1. Supporting Material

a.

b.

 2. Supporting Material

     a.

     b.

\*\*Transition:

 **C.** Main Point

1. Supporting Material

a.

b.

 2. Supporting Material

     a.

     b.

\*\*Transition to Conclusion:

**IV.** **Conclusion**

**A**. Restate Thesis/Central Idea

**B.** Closing / Memorable Last Statement. Develop a creative closing that will give the speech a sense of ending.

**V. Works Cited Page, MLA or APA format**